



Corporate Sponsorship
Request form

Request for promotional support

Provincial Airlines is proud of its role in supporting community activities. We sponsor events during the year by providing a variety of prizes to many worth while organizations. It is important for us to obtain the following information in order to determine if we are able to participate in your activity. Please complete this form and return to the address below a **minimum of eight (8) weeks** prior to your activity or event. Please allow a maximum response time of twenty-one (21) days following receipt of your completed forms.

Director of Marketing
Provincial Airlines
St. John's International Airport, Hangar 4
St. John's, NL A1A 5B5
Fax: (709) 576-6642

1. Name of organization seeking sponsorship:

2. Name of event:

3. Contact person:

Name: _____

Address: _____

Phone: _____

Fax: _____

4. Event Date: _____

5. Event Location: _____

6. Purpose of event: _____

7. Event Beneficiary: _____

8. Estimated number of participants: _____

9. Estimated number of spectators: _____

10. Other event sponsors: _____

11. Proposed After-event analysis: _____

12. Promotional & Advertising support to be offered to Provincial Airlines: (Please specify name and medium and frequency of use)

- Radio: _____

- Television: _____

- Newspaper: _____

- Flyers/Programs/Brochures: _____

- Magazines: _____

- Banner Placement _____ How Many? _____
- Other: _____

13. Is this event Exclusive to Provincial Airlines? _____

14. Is there air travel associated with this event? _____

- Where is the travel originating? _____

- How many passengers? _____

15. Will a Provincial Airlines representative be invited to make our prize presentation? _____

16. Type of prize required: _____

17. Is Provincial Airlines contribution the major prize? _____

18. Have you spoken to an employee of Provincial Airlines regarding this event? _____

- If so, who? _____

Please note that a minimum of eight (8) weeks advance notice is required.

Acceptance of this completed form by Provincial Airlines does not place any liability on our airline to support this request. **A response will be forwarded in writing.**